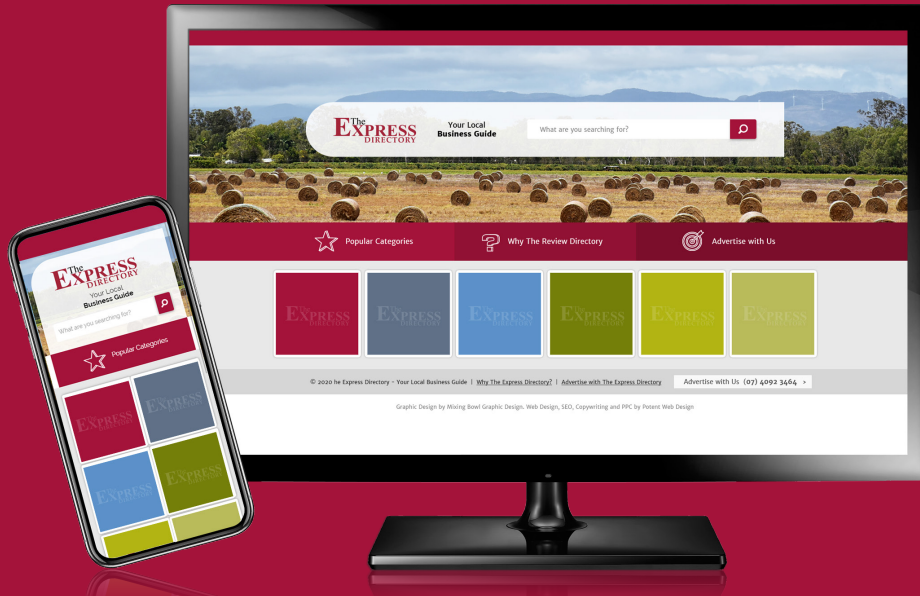


Welcome to...

# The Express Directory – Your Local Business Guide.



## Advertise with us...

If you're looking to sell goods and services within Mareeba, Atherton or anywhere across our far north Queensland region, [www.theexpressdirectory.com.au](http://www.theexpressdirectory.com.au) is perfect for you!

# The EXPRESS

**The Express Newspaper** is our locally owned, and proudly independent newspaper, delivering comprehensive coverage of news, sports and events across our great region.

We are passionate advocates for the local story of the 70 communities in our region, and cover the issues affecting us all. In addition to providing well researched news and sporting coverage, we also play an important role in promoting our great local businesses and organisations.

**The Express Directory** will further help connect our local residents with our great local businesses.

The easy-to-use (smartphone friendly) website includes great local businesses, providing a wide range of goods and services, helping our residents connect with just what they're looking for!

The responsive website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with Click to Call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions from your Location) and space for a 200 word explanation of each business offering.



We support our listed businesses with Google AdWords, actively advertising our local businesses to customers searching on Google – right when they're looking for that particular service.

**We're all about... Keeping it Local!**

## Find out more

We'd love to invite all of our great local businesses to be part of The Express Directory. To find out how we can support your business online... **contact our sales team on 4092 3464.**

# The EXPRESS DIRECTORY

FACT SHEET

## Online Directory Only

# The EXPRESS DIRECTORY

### Feature Adverts

Home Page



**\$60**<sup>P/M</sup>

(Also includes a Category Page advert)

Category Page



**\$40**<sup>P/WK</sup>

**Search results display in order of priority and 'best fit' against the searched word/s.**

The screenshot shows a search results page for 'The Express Directory'. At the top, there is a search bar with the text 'What are you searching for?' and a magnifying glass icon. Below the search bar, the page displays a list of search results, each with a 'The Express Directory' logo, a title, a location (Town 4880), a 'More Details' button, and a price tag. The results are categorized by priority:

- Feature Adverts**: Includes with EVERY HOME & CATEGORY ADVERT. Price: \$60 P/M.
- Priority 1**: Price: \$30 P/M.
- Priority 2**: Price: \$25 P/M.
- Priority 3**: Price: \$20 P/M.

At the bottom of the page, there is a section for 'Popular Categories' with a star icon.

\*Rates exclude GST

**The Express Directory, Supporting Local Business**